



UNITED STATES *of America's* MISS CALIFORNIA

2023 STATE DELEGATE HANDBOOK

Welcome to United States of America's
Miss California Pageant!

United States of America Pageants are designed to encourage women to strive to ACHIEVE their hopes, dreams, goals, and aspirations, while making them feel CONFIDENT and BEAUTIFUL inside and out! We believe the true definition of beauty is **"The unique set of combinations that make you, You!"** Our motto is to **EMPOWER Women, INSPIRE others, & UPLIFT everyone!** We focus on women empowerment, promoting positive self-image and advocating a platform of community service, which allows our contestants to rise by lifting others. But more importantly we are an elite sisterhood that gives support and encouragement to inspire each delegate to be the best version of herself!

"There is no tool for development, more effective than the empowerment of women"

-Kofi Annan



@usoamissca



UNITED STATES
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MISS CALIFORNIA

ELIGIBILITY REQUIREMENTS



TEEN

- Is between 13-17 years of age as of 1/1/2023
- Is single, not married, has never been married is not pregnant & has never given birth.



MISS

- Is between 18-28 years of age as of 1/1/2023
- Is single, not married, has never been married is not pregnant & has never given birth.



MS.

- Is 29+ as of 1/1/2023
- Is single, divorced, with or without children



MRS.

- Is 18+ as of 1/1/2023
- Is legally married to her spouse
- If not a citizen or permanent resident is married to a U.S. citizen.

ALL DIVISIONS

1. Is a U.S. citizen, or has been granted permanent residency by the United States.
2. Is a resident, works, or goes to school in the state they are competing.
3. Is a natural born female
4. Has never appeared nude in photographs or film.



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WARDROBE REQUIREMENTS

INTERVIEW

Dress for Success! Select an outfit suitable for a job interview. Dress, skirt suit, or pantsuit, whatever reflects your personal style!



OPENING NUMBER

You will need to wear a dress or romper of your choice in the color SILVER or GOLD. Rhinestones, pearls and other embellishments are allowed but no additional colors. Floor length dresses or Pants are not allowed for the opening number. It must be a cocktail style dress or shorts Rompers. You will need to provide and wear silver, clear or nude colored shoes.



FITNESS | SWIM

TEEN- Select any style athletic clothing & athletic shoes.
MISS, MS., MRS.- Select any style swimsuit & heels.
NO THONGS ALLOWED! Bottoms must provide adequate coverage!



EVENING GOWN

Better than beautiful! Select any style floor length formal dress that makes you feel like the Queen you are!



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AREAS OF COMPETITION

INTERVIEW

25% of SCORE

ROUND ROBIN STYLE

5 JUDGES, 3 MINUTES EACH



Judging Criteria:

Content of Judges Bio, Knowledge, Perception, Self-Expression, Spontaneity and Personality will be evaluated. Also important are the Use of Vocabulary, Voice, Appearance and Grooming. Here are some things the Judges will be thinking about:

How well did the Contestant answer the question in terms of content and knowledge?

How quickly was the contestant able to think on her feet?

How articulate and personable was she?

FITNESS | SWIM

25% of SCORE

ONSTAGE PRESENTATION



Judging Criteria:

Physical Fitness, Confidence, Choice of Ensemble, Poise, Posture and Execution of Movement will be evaluated. Here are some of the questions the Judges will be thinking about during this segment of the competition:

How well did the contestant model her swimsuit in terms of style and grace?

How well did the contestant's swimsuit flatter her figure?

How well did the contestant convey confidence with body type & choice of swimsuit?



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AREAS OF COMPETITION

GOWN

25% of SCORE
ONSTAGE PRESENTATION



Judging Criteria:

Confidence, Choice of Evening Gown, Poise, Posture, Personality, Charm, Style, Charisma, Grace, Execution, Overall Appearance and Stage Presence will be evaluated. Here are some of the questions the Judges will be thinking about during the Evening Gown Competition.

How well did the contestant model her gown in terms of technique and elegance?

How well did the contestant's gown flatter her figure?

How well did the contestant convey confidence with body type and choice of gown?

ON STAGE QUESTION

25% of SCORE
ONSTAGE PRESENTATION



Judging Criteria:

Knowledge, Spontaneity, Personality, Vocabulary, Voice, Confidence, and Sense of Values will be evaluated. Here are some of the questions the Judges will be considering during the On-Stage Interview Competition:

How well did the contestant answer the question in terms of content and knowledge?

How quickly was the contestant able to think on her feet?

How articulate and personable was she?



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ENTRY FEES

PAGEANT ENTRY FEE \$595

- Official entry to participate in the annual competition
- Official USOA City/Region Titleholder crown
- Official USOA City/Region Titleholder sash
- State Program Book
- Title Holders Facebook page
- Contestant Swag Bag
- Zoom Meetings
- Photo Shoots

PAYMENT SCHEDULE

Payment #1) \$195 Deposit due immediately! Reserves State Title

Payment #2) \$200 Orders Sash & Crown

Payment #3) \$200 Delivers Sash & Crown

Payment #4) \$299 Contestant Spotlight Ad (Due 1 month before pageant)

PAYMENT INFORMATION

CHECK- Make checks payable to: West Coast Pageant Productions (\$25.00 Penalty fee for returned checks) Mail to: WCPP PO BOX 71801 Springfield OR 97475

PAYPAL- Send payments to: info@westcoastpageantproductions.com

VENMO -Send payment to: @westcoastpageantproductions

DELEGATE PAYMENT PORTAL- Located on the delegate login page of our website.

ALL FEES ARE NON-REFUNDABLE AND NON-TRANSFERABLE

*A late fee of \$150 will be incurred if all required payments and documents are not received by the deadline



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PROGRAM BOOK

CONTESTANT SPOTLIGHT PAGE



YOU will be responsible to purchase ONE FULL PAGE COLOR ADVERTISEMENT in the Program Book for \$299. Ad page design must be purchased through our sponsor Glam Pageant Design. They offer two graphic design layout options.

PROGRAM BOOK FUNDRAISING OPPORTUNITY



YOU will be responsible to purchase ONE FULL PAGE COLOR ADVERTISEMENT in the Program Book for \$299. Ad page design must be purchased through our sponsor Glam Pageant Design. They offer two graphic design layout options.

Advertisement	Cost	Incentive
Back Cover	\$700	\$350
Inside Covers	\$600	\$300
Two Page Spread	\$550	\$225
Full Page	\$299.00	\$150.00
Half Page	\$150	\$75
Quarter Page	\$75	\$35

Full-Page 8.5" W x 11" H (please include a 1/8" bleed)	Half-Page 7.5" W x 4.75" H (no bleed)	Quarter-Page 3.5" W x 4.75" H (no bleed) Eighth-Page 3.5" W x 2.5" H
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ARTWORK MUST BE TURNED IN ONE MONTH PRIOR TO PAGEANT

All advertisements must be submitted electronically via DropBox file request, be formatted correctly in accordance with the size chart above, and be submitted as a 300DPI JPEG file located in the delegate login.



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DOCUMENTS & BACKSTAGE

DOCUMENTS & DEADLINES

1. Official Application- Due Immediately
2. Deposit- Due Immediately
3. Official Paperwork- Due Immediately
 - Title holders agreement
 - Indemnity Contract
 - Credit Card Authorization Form (Only used if in violation of contract or on delinquent accounts)
 - Photo release
 - Advertising release
4. Headshot, professional photo, NO sash and crowns allowed
5. Copy of birth certificate, naturalization, or permanent resident card
6. Copy of driver's license or identification card
7. Final divorce decree for any previously married MS contestants
8. Ad Page artwork/fees/forms (as soon as they are ready, but NO LATER than one month prior to the pageant)
9. MRS- Copy of marriage license.
10. Any other documents requested by director.
11. Judges Bio Form- added to dropbox 4 weeks prior to pageant

***Items 4-11 are due no later than one month prior to Pageant**

BACKSTAGE REGULATIONS

No one is allowed in the backstage dressing area during the pageant other than the contestant. We will have staff backstage to help with wardrobe if necessary.



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PAGEANT ETIQUETTE

None of these things will win or lose a pageant for you. However, once you have entered the pageant everyone is watching you, and it is important to make a good impression. These guidelines will help you create an impression of a responsible, confident, organized individual who can handle any job given to her.

- ❖ Meet every deadline, or call for an extension!
- ❖ Follow all rules! They are for your safety and security.
- ❖ Be neat and clean! No one should have to pick up after you.
- ❖ Be organized! It is your responsibility to know what's happening and be ready.
- ❖ Get acquainted! You should get to know the other contestants, the contestant coordinators, and our Team. Most importantly, be respectful to everyone!
- ❖ Be complimentary of all accommodations and meals! Sponsors and staff always do their best, please remember that.
- ❖ Be cheerful even if you are not "the winner." Only one person can win the crown, and you are a winner for representing your local title!
- ❖ Be a gracious winner! It happens once in a lifetime, and many others would like to be in your shoes!





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PRIZE PACKAGE

FULL SCHOLARSHIP towards entry fee to the national pageant
(Valued at \$2295.00)

Official entry to participate in the annual competition

Official State title holder's rhinestone, embroidered sash

Official State title holder's rhinestone crown

Presentation Bouquet

State Winners Swag Bag

Professional photo shoot with our Sponsored photographer

National Pageant Opening number ensemble

Full Page Contestant's Spotlight Advertisement in the National Program Book

Program Book Contestant Page Design

National Program Book

National Pageant DVD

National Photo Package (Includes Interview Portraits, & Onstage Competition Photos)

4 Nights Hotel Accommodations at the South Point Hotel
(Paired with another contestant or you will receive a \$200 credit
voucher towards lodging at the South Point Hotel)

Minimum of 2 provided meals per day at the national pageant

Contestant Swag Bag

Official UNITED STATES of AMERICA pageant shirt

Official autograph cards by Glam Pageant Design

Additional prizes to be announced





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EVENT INFORMATION

Date: October 21-23, 2022

City: TBA

Venue: TBA





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FAQ'S

PARTICIPATE WITH YOUR FRIENDS!

You will receive \$50 credit for every new delegate in any division that you refer that pays her entry in full and competes.

IS THERE A MINIMUM AMOUNT OF TICKETS I AM REQUIRED TO SELL?

NO!

WHEN DO TICKETS GO ON SALE?

Tickets typically go on sale 2-4 weeks prior to the pageant. You will be notified when they go on sale and given instructions on how to purchase tickets

DO I GET A FREE TICKET FOR MY PARENT OR HUSBAND?

NO! Everyone must purchase a ticket to attend the pageant.

ARE THERE ANY REQUIRED REHEARSALS PRIOR TO THE PAGEANT?

No. All rehearsals will take place during pageant weekend

WILL THE PAGEANT BE TELEVISED?

We are aiming to provide a Facebook Livestream of this years pageant. More information will be announced as we get closer to the pageant.

HOW DO I SELL ADVERTISEMENTS IN THE PROGRAM BOOK TO RAISE MONEY TOWARDS MY PAGEANT EXPENSES?

Once you are registered as a contestant, you will be provided a sponsorship letter to present to businesses, friends and family whom may wish to support you by either purchasing an advertisement to simply wish you good luck or to promote and highlight their business!