



UNITED STATES
of America
P A G E A N T S

ARIZONA/CALIFORNIA

UNITED STATES of AMERICA PAGEANTS are designed to help women ACHIEVE their dreams and make them feel BEAUTIFUL inside and out! Our motto is to EMPOWER Women, INSPIRE others, and UPLIFT everyone! We focus on empowering women, promoting positive self-image and providing an avenue of achievement for today's modern woman. But more importantly we are an elite sisterhood that provides support and encouragement to inspire each delegate to be the best version of herself!

"There is no tool for development, more effective than the empowerment of women"-Kofi Annan



TEEN

AGES 13-17



MS.

AGES 29+



MISS

AGES 18-28



MRS.

AGES 18+

ELIGIBILITY REQUIREMENTS



TEEN

- Is between 13-17 years of age as of 1/1/2022
- Is single, not married, has never been married, is not pregnant & has never given birth.

MISS



- Is between 18-28 years of age as of 1/1/2022
- Is single or divorced, is not pregnant & has never given birth.

MS.



- Is 29+ as of 1/1/2022
- Is single, divorced, with or without children

MRS.



- Is 18+ as of 1/1/2022
- Is legally married to her spouse
- If not a citizen or permanent resident is married to a U.S. citizen.

ALL DIVISIONS

1. Is a U.S. citizen, or has been granted permanent residency by the United States.
2. Is a resident, works, or goes to school in the state they are competing.
3. Is a natural born female
4. Has never appeared

EVENT INFORMATION

DATE: October 22-24, 2021

CITY: San Diego, CA

VENUE: TBA



WARDROBE REQUIREMENTS

INTERVIEW OUTFIT



Dress for Success! Select an outfit suitable for a job interview. Dress, skirt suit, or pantsuit, whatever reflects your personal style!

OPENING ENSEMBLE



You will need to wear a BLACK cocktail dress of your choice. Embellishments are allowed but no additional colors. You will need to provide and wear silver, clear or nude colored shoes.

FITNESS



TEEN- Select any style athletic clothing & athletic shoes.
MISS, MS., MRS.- Select any style swimsuit & heels.
NO THONGS ALLOWED! Bottoms must provide adequate coverage!

GOWN



Better than beautiful! Select any style floor length formal dress that makes you feel like the Queen you are!

AREAS OF COMPETITION

INTERVIEW

25% of PRELIMINARY
SCORE
ROUND ROBIN STYLE

Judging Criteria:

Content of Judges Bio, Knowledge, Perception, Self-Expression, Spontaneity and Personality will be evaluated. Also important are the Use of Vocabulary, Voice, Appearance and Grooming. Here are some things the Judges will be thinking about:

How well did the Contestant answer the question in terms of content and knowledge?

How quickly was the contestant able to think on her feet?

How articulate and personable was she?



FITNESS

25% of SCORE
ONSTAGE PRESENTATION

Judging Criteria:

Physical Fitness, Confidence, Choice of Ensemble, Poise, Posture and Execution of Movement will be evaluated. Here are some of the questions the Judges will be thinking about during this segment of the competition:

How well did the contestant model her swimsuit in terms of style and grace?

How well did the contestant's swimsuit flatter her figure?

How well did the contestant convey confidence with body type & choice of swimsuit?



AREAS OF COMPETITION

GOWN

25% of SCORE
ONSTAGE PRESENTATION

Judging Criteria:

Confidence, Choice of Evening Gown, Poise, Posture, Personality, Charm, Style, Charisma, Grace, Execution, Overall Appearance and Stage Presence will be evaluated. Here are some of the questions the Judges will be thinking about during the Evening Gown Competition.



How well did the contestant model her gown in terms of technique and elegance?

How well did the contestant's gown flatter her figure?

How well did the contestant convey confidence with body type and choice of gown?

ON STAGE QUESTION

25% of FINAL SCORE
ONSTAGE PRESENTATION

Judging Criteria:

Knowledge, Spontaneity, Personality, Vocabulary, Voice, Confidence, and Sense of Values will be evaluated. Here are some of the questions the Judges will be considering during the On-Stage Interview Competition:



How well did the contestant answer the question in terms of content and knowledge?

How quickly was the contestant able to think on her feet?

How articulate and personable was she?

ENTRY FEES

Pageant Entry Fee \$595.00

- Official entry to participate in the annual competition
- Official local title holder's embroidered Sash
- Official local title holder's Crown
- Zoom Meetings
- Title holder Face Book Page
- State Program Book
- Contestant Swag Bag

PAYMENT SCHEDULE

Payment #1) \$195 Deposit due immediately! Reserves State Title

Payment #2) \$200 Orders Sash & Crown

Payment #3) \$200 Delivers Sash & Crown

Payment #4) \$299 Contestant Spotlight Ad (Due 1 month before pageant)

PAYMENT INFORMATION

CHECK- Make checks payable to: West Coast Pageant Productions(\$25.00 Penalty fee for returned checks) Mail to: **West Coast Pageant Productions , PO Box 71801 Springfield OR 97475**

PAYPAL- Send payments to: info@westcoastpageantproductions.com

DELEGATE PAYMENT PORTAL- Located on the delegate login page of our website.

ALL FEES ARE NON-REFUNDABLE AND NON-TRANSFERABLE

*A late fee of \$150 will be incurred if all required payments and documents are not received by the deadline

PROGRAM BOOK

CONTESTANT SPOTLIGHT PAGE



YOU will be responsible to purchase ONE FULL PAGE COLOR ADVERTISEMENT in the Program Book for \$299. Ad page design must be purchased through our sponsor Glam Pageant Design. They offer two graphic design layout options.

PROGRAM BOOK FUNDRAISING OPPORTUNITY

To help with the associated costs of competition you can sell ADDITIONAL advertisements in the program book and earn money! We have set up an incentive program for you to help offset your expenses. Listed below are the available advertisements, their costs, and the amount that you will receive for selling the advertisement! You will be provided a sponsorship letter to help you secure sponsors.

The delegate with the most advertisement sales will receive an onstage award!

Advertisement	Cost	Incentive
Back Cover	\$700	\$350
Inside Covers	\$600	\$300
Two Page Spread	\$550	\$225
Full Page	\$299.00	\$150.00
Half Page	\$150	\$75
Quarter Page	\$75	\$35

Full-Page
8.5" W x 11" H

(please include
a 1/8" bleed)

Half-Page
7.5" W x 4.75" H

(no bleed)

Quarter-Page
3.5" W x 4.75" H

(no bleed)

Eighth-Page
3.5" W x 2.5" H

ARTWORK MUST BE TURNED IN BY 9/22/2021

All advertisements must be submitted electronically via DropBox file request, be formatted correctly in accordance with the size chart above, and be submitted as a 300DPI JPEG file located in the delegate login.

MISCELLANEOUS

DOCUMENTS & DEADLINES

1. Official Application- **Due Immediately**
2. Deposit- **Due Immediately**
3. Official Paperwork- **Due Immediately**
 - Title holders agreement
 - Indemnity Contract
 - Credit Card Authorization Form (Only used if in violation of contract or on delinquent accounts)
 - Photo release
 - Advertising release
4. Headshot, professional photo, NO sash and crowns allowed
5. Copy of birth certificate, naturalization, or permanent resident card
6. Copy of driver's license or identification card
7. Final divorce decree for any previously married MS contestants
8. Ad Page artwork/fees/forms (as soon as they are ready, but NO LATER than one month prior to the pageant)
9. MRS- Copy of marriage license.
10. Any other documents requested by director.
11. Judges Bio Form- added to dropbox 3 weeks prior to pageant AND 5 hard copies, typed and three hole punched! (Due at orientation/registration)

*Items 4-10 are due no later than August 17, 2021.

BACKSTAGE REGULATIONS

No one is allowed in the backstage dressing area during the pageant other than the contestant. We will have staff backstage to help with wardrobe if necessary.

PAGEANT ETIQUETTE

None of these things will win or lose a pageant for you. However, once you have entered the pageant everyone is watching you, and it is important to make a good impression. These guidelines will help you create an impression of a responsible, confident, organized individual who can handle any job given to her.

- ❖ **Meet every deadline**, or call for an extension!
- ❖ **Follow all rules!** They are for your safety and security.
- ❖ **Be neat and clean!** No one should have to pick up after you.
- ❖ **Be organized!** It is your responsibility to know what's happening and be ready.
- ❖ **Get acquainted!** You should get to know the other contestants, the contestant coordinators, and our Team. Most importantly, be respectful to everyone!
- ❖ **Be complimentary of all accommodations and meals!** Sponsors and staff always do their best, please remember that.
- ❖ **Be cheerful even if you are not “the winner.”** Only one person can win the crown, and you are a winner for representing your local title!
- ❖ **Be a gracious winner!** It happens once in a lifetime, and many others would like to be in your shoes!

PRIZE PACKAGE

FULL SCHOLARSHIP towards entry fee to the national pageant
(Valued at \$2295.00)

Official entry to participate in the annual competition

Official State title holder's rhinestone, embroidered sash

Official State title holder's rhinestone tiara

Presentation Bouquet

State Winners Swag Bag

Professional photo shoot with our Sponsored photographer

National Pageant Opening number ensemble

Full Page Contestant's Spotlight Advertisement in the National Program Book

Program Book Contestant Page Design

National Program Book

National Pageant DVD

National Photo Package (Includes Interview Portraits, & Onstage Competition Photos)

4 Nights Hotel Accommodations at the South Point Hotel
(Paired with another contestant or you will receive a \$200 credit
voucher towards lodging at the South Point Hotel)

Minimum of 2 provided meals per day at the national pageant

Contestant Swag Bag

Official UNITED STATES of AMERICA pageant shirt

Official autograph cards (by Glam Pageant Design)

Additional prizes to be announced

FAQ's

Participate with your friends!

You will receive \$50 credit for every new delegate in any division that you refer that pays her entry in full and competes.

Is there a minimum amount of tickets I am required to sell?

NO!

When do tickets go on sale?

Tickets typically go on sale 2-4 weeks prior to the pageant. You will be notified when they go on sale and given instructions on how to purchase tickets

Do I get a free ticket for my parent or husband?

NO! Everyone must purchase a ticket to attend the pageant.

Are there any required rehearsals prior to the pageant?

No. All rehearsals will take place during pageant weekend

Will the pageant be televised?

We are aiming to provide a Facebook Livestream of this years pageant. More information will be announced as we get closer to the pageant.

How do I sell advertisements in the program book to raise money towards my pageant expenses?

Once you are registered as a contestant, you will be provided a sponsorship letter to present to businesses, friends and family whom may wish to support you by either purchasing an advertisement to simply wish you good luck or to promote and highlight their business!